

WINES

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CAPTURED ON CANVAS

Flavor Artful Living



AREVID

Thomas Arvid possesses an unerring ability to refine a moment. In doing so he captures our wonder and has become an art world phenomenon. *Art Business News* credits him with “launching a major art trend...” with his oversized, still life compositions of wine and the rituals surrounding its consumption. Arvid’s images astound viewers with their intricate details and his mastery of light, depth and reflection.

The magic of his painting is in Arvid’s ability to visualize and chronicle an entire scene beyond the frame – to tell a story of enjoyment and the good life. Using lush color and adroit composition, his technically precise, photorealist style is eye-catching. The artistry is in the details: bubbles in the glass, wine-stained corks, shining corkscrews, torn foil, the cascade of wine pouring into a glass...

PICTURED ON LEFT: *Winding Down*, Limited Edition Giclée on canvas

PICTURED ON RIGHT: *First Pour*, 46 x 13 ¾” Limited Edition Giclée on canvas



EASY ELEGANCE

AND

UNPRETENTIOUS CHARM

Arvid is passionate about art and wine; a collector of both, he strives to capture the pleasure of a life well lived on each canvas. An Atlanta resident and fresh-faced father of two young boys, the self-taught artist insists that wine should be approachable; his paintings are an embodiment of the casual way that we enjoy wine today. He is an appealing role model for a lifestyle of easy elegance and unpretentious charm.

Arvid's approach to wine and painting is not surprising, given his background as a Detroit native raised to parlay his inherent artistic talent into a secure job in the industrial complex. Instead, Arvid made the leap into pursuing his art as a career, and with the support of his art historian girlfriend – now wife – and inspiration garnered during a backpacking trip through Europe, he began painting full time.

PICTURED ON THIS PAGE: *Something Worth Celebrating*,
43 x 25" Limited Edition Giclée on canvas

PICTURED FAR RIGHT: *The Collection*, 25¼ x 43"
Limited Edition Giclée on canvas





Drawn to wine by his focus on the color red, Thomas Arvid knew he had discovered something when his paintings featuring red wine were being purchased before they were even finished. Arvid himself has been awed by the response to his work,

“Wine is a great subject because people are familiar with it; they really connect to it. My paintings speak to the special moments that people share when they share wine – it’s amazing that my collectors find a personal fulfillment in my work, especially when I’m just doing what I love.”

The aura surrounding Arvid's work is palpable. His international appeal has created such demand that his work is represented by over 50 elite art galleries in the US and Canada, and collectors are willing to wait years for one of his originals. Arvid himself is in continual demand at luxury lifestyle events, high-roller charity auctions and exclusive wine dinners across the country. For instance, near the release of this issue, The Ritz-Carlton at Reynolds Plantation will be hosting an exclusive dinner featuring Thomas Arvid, putter craftsman Scotty Cameron and Far Niente winemaker Larry McGuire, in conjunction with the 2009 Masters Tournament at Augusta National Golf Club.

As Arvid becomes recognized more and more as the purveyor of fine living, enthusiasts have continued to look to him for advice, knowledge and expansion of his philosophy and way of life. Influential wineries are among Arvid's collectors because he translates the craftsmanship of wine to canvas. Doug Shafer, of Shafer Family Vineyards, likens Arvid's skill to that of a winemaker, "Arvid's style is big and bold, with enough selected detail and softness to create a sense of balance...this blend of elements is precisely what winemakers hope to bring to their top vintages."

While he has become an authentic celebrity among wine collectors and those in the industry, Thomas Arvid has emerged as a true American original – continuing to be inspired by an elegant blend of fine art, fine wine, and gracious living.

Visit www.thomasarvid.com to see new works, view Arvid's appearance schedule and read about the life of the artist on his blog.

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PICTURED BELOW: *Les Bouchons*, 12 x 36"
Limited Edition Giclée on canvas

PEOPLE HAVE A STRONG CONNECTION TO THE WORK

